

# **BIG AL BASEBALL** **TRAINING & DEVELOPMENT**Center

[www.bigalbaseball.com](http://www.bigalbaseball.com)



***Big Al perspective ... on why is it critical for leagues to invest in the training and development of all of their coaches every year?***

## ***About player retention***

We know why players stay and why so many players leave this fantastic game.

Little League research and our own practical experience tells us 3 very important facts:

1. The person who has, by far, the biggest impact on the success of any league ...is the Coach.
2. The number one reason Little League players sign up again to continue in baseball or softball...is the Coach.
3. And sadly we also know that the number one reason Little League players leave the league and often quit the game completely...is the Coach.

Of course lots of things need to be in place in order to offer a quality Little League program; a charter, insurance, diamonds, equipment, uniforms, umpires and a very strong community of committed volunteers.

Once all of this is in place, we know that absolutely nothing is more important to the success of any league than providing good people and qualified coaches for every team in the league. Frankly, this is what every parent and player wants and what every league needs to provide!

## ***About the most successful leagues in North America***

I have found that the most successful leagues, with the highest retention rates, the happiest parents, and most competitive teams consistently recruit good people to coach and then support them by providing high quality curriculum and age appropriate training & development resources every year!

## *Here is what leagues across North America want for their coaches:*

- Tips on how to plan out their season and guidance on how to set the expectations for their players and their parents
- Proven methods for teaching the skills to all of their players and then ways to identify and correct common mistakes
- Effective and age appropriate ways to teach game strategy and positional play
- A set of practice plans coaches can use right away that are engaging with drills, challenges and fun activities all focused on developing every player on the team.
- A well thought out plan for all aspects of game day (pre-game, in game and after the game) so that every player gets a fair opportunity to compete, develop, contribute and have fun.
- Training for coaches so they learn how to connect with and develop every player all season long. I like to call this coaching approach a commitment to develop the player and the person.

## *About Big Al's Training and Development Programs for Coaches*

It was with all of the above league requests in mind that I developed my new online Big Al Baseball T&D programs for coaches of 4-8 year-olds and 9-12 year-olds. The programs are designed to provide coaches at each age level in your league with everything they need to coach a Little League season from start to finish...the Big Al Way.

To learn more about Big Al and the online Training & Development Programs go to [www.bigalbaseball.com](http://www.bigalbaseball.com).

## *About Big Al*

Al Price (Big Al) has a rich background and passion for the game:

- A player, a parent, coach, professional educator, trainer, curriculum developer & author.
- To date over 1.2 million coaches, players and parents have taken advantage of the curriculum and resources Big Al has developed.
- Big Al has presented live training to almost 300,000 coaches and over 60,000 players between the ages of 4-16 so understands what they need, the challenges they face and how they learn.
- Big Al recently launched his new online Training and Development Programs for Coaches designed to: "Provide coaches with everything they need to coach a Little League season from start to finish."

*Coaching with a commitment to develop the Player and the Person*



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## ***Order a League License now!*** ***SPECIAL LEAGUE PRICING***

### ***Option 1: Order a League License for all of your coaches & managers***

- 1 personal coaching membership for the manager on every team
- 2 personal coaching memberships for 2 assistant coaches on every team

Small Leagues	6-10 teams	\$200.00 for 2018
Medium Leagues	11-30 teams	\$400.00 for 2018
Large Leagues	31-50 teams	\$600.00 for 2018
X-Large Leagues	51-70 teams	\$800.00 for 2018
XX-Large Leagues	71 or more teams	\$1000.00 for 2018

### ***Option 2: Order a League License for all of your coaches & parents***

- 1 personal coaching membership for the manager on every team
- 2 personal coaching memberships for the 2 assistants on every team
- 12 personal parent memberships for parents/players on every team

Small Leagues	6-10 teams	\$300.00 for 2018
Medium Leagues	11-30 teams	\$600.00 for 2018
Large Leagues	31-50 teams	\$900.00 for 2018
X-Large Leagues	51-70 teams	\$1200.00 for 2018
XX-Large Leagues	71 or more teams	\$1500.00 for 2018

***(\*You must order for every team in your league to qualify for this special League pricing.)***

***To Order your League License go to***  
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***Coaching with a commitment to develop the Player and the Person***